**Three Conclusions**

The most successful Parent Category was Theater and, surprisingly, the Parent Category with the most failures was also Theater. When you look at the sub-category, this high success high failure rate was related to plays. Anyone attempting a crowdfund campaign in this sub-category should be aware that it may be hit or miss.

When you drill down into the Parent Category of Film & Video, the most successful crowdfunding campaigns were documentaries (34), followed by drama (22), and animation (21). A film studio/producer may want to keep this in mind when developing ideas for their next film project.

The Parent Category of Journalism (specifically audio as the sub-category) had the least amount of crowdfunding campaigns (4) but was the only Parent category to obtain a 100% success rate. Similar journalism crowd funding campaigns in the future may have similar successes.

**Limitations of the Dataset**

The dataset is super small and limited to 7 countries and also no geographic regions. It would be good to obtain and include data from other countries as well in order to have a more global view and understanding of the data and trends.

**Other Possible Tables and/or Graphs**

Create a table and chart that depicts the percentage of success and failure rates per parent category and sub-category. This way the submitter would know have an idea about what their odds are and may tweak their project or approach.